

## 2010 Executive Committee



*2010 Executive Committee members met for the first time as a group at OWIT's Spring Board Meeting, hosted by our Washington, D.C. Chapter in April.*

Angela Hoffman, **President** (Washington, D.C.)  
Ania Jakubowski, **Past President and Advisory Chair** (Geneva)  
Karen Bland, **Executive Vice President** (Hampton Rhodes)  
Carolina Schneider, **Treasurer** (North East Ohio)  
Tamuna Gabilaia, **Assistant Treasurer** (Washington, D.C.)  
Margaret Heine, **General Counsel** (Orange County)  
Grace Montealegre, **Vice President Information Technology** (Charleston)  
Susan Baka, **Vice President Communications** (Toronto)  
Radhika Reddy, **Vice President Marketing** (North East Ohio)  
Camelia Mazard, **Vice President Conference** (Washington, D.C.)  
Ana Guevera, **Vice President Strategy** (Miami)  
Gail Morris, **Co-Vice President Chapter Development** (Toronto)  
Mwikali Matu, **Co-Vice President Chapter Development** (Nairobi)  
Manda Shemirani, **Vice President Partnerships** (Hampton Roads)

**President: Angela Marshall Hofmann** (Washington, DC chapter), *Senior Director Trade Leverage, Wal-Mart Stores, Inc., Bentonville, Arkansas*  
Angela is the Senior Director, Trade Leverage for Walmart International where she is responsible for driving sourcing efficiencies in Walmart's international retail markets. Prior to this, she was Senior Director of International Corporate Affairs and also served in the company's Federal Government Affairs office in Washington, D.C. In her OWIT capacity, Angela has also served as President of Women in International Trade (WIIT) in Washington, D.C. between 2005 and 2006 where she helped host the 2005 OWIT Board Meeting. In 2006, WIIT received the OWIT Chapter of the Year Award. Angela joined the international OWIT board in 2009 as VP, Strategy. As President in 2010, she works closely with the Executive Committee and Board members to ensure clear strategies are in place to achieve the organization's goals. These include increasing the organization's growth worldwide, leveraging the strength of OWIT's international board and members to promote the value of the organization's professional and trade network and utilizing technology as an enabler to better communicate and to offer enhanced programming.

**Past President and Advisory Chair: Ania Jakubowski** (Geneva Chapter), *Associate Director, Sales & Marketing, Procter & Gamble, Geneva, Switzerland*

Ania resides in Geneva, Switzerland working as an Associate Director in Sales & Marketing for Procter & Gamble (P&G) SA Europe. She has enjoyed a 17 year international career with P&G, spanning North America, Central and Eastern Europe, and Western Europe. Ania became a member of the Geneva chapter seven years ago, and has been President of the chapter over the last five years. Under her leadership, the chapter has experienced considerable growth in membership and has been recognized as one of the leading professional associations in the Lake Geneva region. In 2007, Ania began her involvement at the OWIT international level through participation in the Strategy Committee and serving as Executive Vice President in 2008. Under her presidency in 2009, OWIT's bylaws were revamped and virtual membership was added to assist in taking the organization to a new level. As Advisory Chair in 2010, Ania will apply her knowledge, extensive experience, and passion for advancing women in business to help facilitate OWIT's global reach.

**Executive Vice President: Karen Bland** (Hampton Roads Chapter), *Director and Inside Counsel, Export Compliance and Contracts Measurement Specialties, Inc., Hampton, Virginia*

Karen manages the export compliance program for a multinational producer of sensors and sensor-based systems. In this role, she advises business units on compliance with U.S. and European export controls and structuring off-shore manufacturing arrangements, develops the company's internal export compliance controls and trains personnel on these controls. Prior to joining Measurement Specialties, she ran her own law practice, the Law Office of Karen Bland, PC, where she advised small and medium-sized businesses on export licensing and compliance in export compliance enforcement proceedings. In addition, Karen has held positions with the U.S. Department of Commerce, where she was awarded the CC/IA (Chief Counsel of the Import Administration, Department of Commerce) Attorney of the Year Award, The Society of the Plastics Industry, Inc., as their Vice President, International Affairs and Trade Counsel, and has been an attorney with large law firms. She is Past President of the Hampton Roads chapter. As Executive VP for OWIT International, Karen assists the President in executing OWIT's strategic initiatives. She is particularly focused on ways to leverage OWIT International value to local Chapter members.

**Treasurer: Carolina Schneider** (North-East Ohio Chapter), *Internal Auditor/Financial Analyst, Park Ohio Industries Inc., Cleveland, Ohio*

Carolina is a Financial Analyst and Internal Auditor for Park Ohio, a \$1 billion+ diversified manufacturing services and products holding company in Cleveland, Ohio. She is responsible for the company's efficacy of operations, financial

reporting, fraud investigation and prevention, the safeguarding of assets, and compliance with laws and regulations. She is also the Treasurer and proud founding board member of the National Society of Hispanics at the Cleveland Chapter. Carolina is the WIT-NEO Chapter President, and has been a member for over three years. As OWIT Treasurer, Carolina looks forward to contributing to the growth of OWIT and hopes to share best financial practices among all chapters, as well as create an effective and sustainable financial model for OWIT.

**Assistant Treasurer: Tamuna Gabilaia**, (Washington, D.C. Chapter), *Executive Director, World Federation of Direct Selling Associations (WFDSA), Washington, D.C.*

A member of the Board of Directors of WFDSA, Tamuna oversees the development, planning and execution of programs that aim to enhance the perception of direct selling, promote women's economic empowerment initiatives, foster ethical conduct in the marketplace and improve local association management. Since 2003, she has led the public-private partnership program APEC Consumer Education and Protection Initiative (CEPI), one of the premier public-private partnership initiatives within APEC. Most recently, Tamuna led the development of the hallmark women's economic empowerment program which was endorsed by the APEC SME Ministers in 2009 in Singapore. Originally a native of Georgia, Tamuna was a diplomat actively involved in shaping the country's foreign economic policy with other countries, including the preparation and negotiations of key economic agreements and treaties among Georgia and foreign countries as well as Georgia's WTO accession process. She is Co-Chairman of the WTO Section of Women in International Trade (WIIT), Washington. As Assistant Treasurer of OWIT International, along with the Treasurer, she will serve as custodial of all organization funds and financial records and is responsible for preparation of an annual operating budget.

**General Counsel: Margaret Heine** (Orange County Chapter), *Attorney at Law: Heine Law Group, Fullerton, California*

Margaret Heine is the founding member of Heine Law Group which focuses on international business transactions, international trade, and international estate planning. The firm handles litigation and transactional matters for individuals and multi-national companies. Formerly, she was a partner in DiMarco, Araujo & Montevideo in Santa Ana, California. She is also a licensed customhouse broker with over 25 years of experience in the import/export arena. Throughout her career, Margaret has spent considerable time working on NAFTA and GATT issues and is a guest lecturer at California State University. Margaret is also a newspaper columnist. She began working with OWIT's Chicago chapter in 1982, became a board member with the Orange County chapter in 1996, and has been the Chair of Professional Development, President, Chairman, and OWIT representative at the local level. As General Counsel/Secretary, Margaret spearheaded the revision of OWIT's bylaws in 2009. With her skills as corporate

attorney and broker, as well as her knowledge in international trade, Margaret hopes to contribute to OWIT's vision and growth for the years to come.

**VP Information Technology: Grace Montealegre** (Miami Chapter), *Marketing Director/Web Content Manager, Sandler, Travis, and Rosenberg, Miami, Florida*

An expert in search engine optimization marketing, Grace reviews and uploads web content, coordinates national seminars and webinars, and provides social networking and html flyer creation for an international trade and customs law firm. Between 2003 and 2006, she was Team Leader at Target. Throughout the completion of her Bachelors Degree in Business Administration and Marketing, she has worked as a self-employed tutor specializing in math and English. A technology expert, Grace was instrumental in developing systems for OWIT's new webinars. AS VP of IT in 2010, Grace plans on further developing the OWIT website, standardizing webinar offerings for OWIT and implementing the use of social media for all OWIT chapters.

**VP Communications: Susan Baka** (Toronto Chapter), *President, Bay Communications & Marketing Inc., Toronto, Ontario*

A communications expert and entrepreneur, Susan is President of Canadian-based Bay Communications & Marketing Inc., a boutique firm that specializes in international trade and in working with companies, financial institutions and government departments that target the women's market. She has directed the launch and writing of over 50 business web sites and publications and is an international speaker on topics ranging from trade to women's entrepreneurship. Susan is a member of the Canadian Minister of International Trade's Small and Medium Enterprise Advisory Board, where she represents the interests of women exporters, and also serves on the board of the Step Ahead Women's Mentoring Program. In 2009, she was a recipient of The International Alliance for Women (TIAW) World of Difference 100 Award (Entrepreneurship category), which honours 100 women worldwide for contributing to women's economic empowerment. In the same year, Susan was named an honoree at the Global EXEC Women's International Women of Influence Awards in San Francisco. Actively involved with OWIT since 2000 at both the local and international levels, she is a founding member and Past President of the first Canadian chapter of OWIT (in Toronto) and has mentored new chapters. Susan was part of the Canadian team who spearheaded a trade mission to OWIT's world conference in Monterrey, Mexico, in 2008. As VP Communications, Susan's role includes providing strategic communication advice and producing newsletter and website content and PR materials to elevate OWIT's profile globally.

**VP Marketing: Radhika Reddy**, (North-East Ohio Chapter), *Founding Partner, Ariel Ventures, LLC, Cleveland, Ohio*

A past president of the North-East Ohio Chapter, Radhika is the Founder of Ariel Ventures, a 100% women-owned and minority-owned, mission-driven entrepreneurial firm, offering international business, finance, tax and IT services to help U.S. companies meet the challenges of operating in a global marketplace;

and structuring comprehensive economic development financing incentives to attract global businesses to locate in Ohio and other states nationally to stimulate economic development in the region. She has 30 years of management experience in international banking, international business, real estate and economic development finance. She has helped Ohio companies set up international subsidiaries in India, Hong Kong, Canada, Brazil, Denmark, UK and Singapore. Radhika is a published author and has presented at various national and international conferences in the areas of international business and tax, and federal tax credits. In 2003, she founded the India Ohio Chamber of Commerce, a non-profit organization, to promote business, educational, governmental and technological exchanges between Ohio and India. In 2002, she was honored as International Business Woman of the Year for Northeast Ohio and was also the recipient of the 2007 Commercial Real Estate Women (CREW) Cleveland Leadership award. Radhika works closely with various government agencies, chambers of commerce, economic development organizations and businesses to structure multi-layered project financing in public-private partnerships and has provided comprehensive economic development finance and business consulting services for over \$1.25 billion of projects. Radhika and her partners at Ariel Ventures, LLC founded a charity Ray of light International, Inc. in 1997, to provide food, clothing, shelter, medicine and education for destitute women, children and the aged, with a focus on third world countries. As VP Marketing for OWIT, Radhika will be responsible for marketing OWIT to other women's organizations nationally and internationally for collaboration on international business related events, conferences, seminars, policy and other areas where OWIT can add value to the other women's organizations while expanding OWIT's marketing opportunities through these groups and creating speaking and networking opportunities for our OWIT members.

**VP Conference: Camelia Mazard** (Washington, D.C. Chapter), *Founding Partner, Doyle, Barlow & Mazard PLLC, Washington, D.C.*

Cami is a partner focusing on all aspects of Antitrust and Trade Regulation Law. She counsels a range of clients, including multi-national corporations and trade associations, regarding compliance with federal antitrust rules and advises both U.S. and foreign companies in the federal merger review process. Cami also represents companies involved in civil and criminal investigations by the U.S. Department of Justice and in federal and state private antitrust litigation. She practices in all areas of international trade and customs law, and represents domestic and international clients with respect to import and export transactions and NAFTA issues. Cami serves on a number of boards, including the Washington Executive Society and the Ambassadors Council of the City Club of Washington. Cami is VP of Professional Development for the OWIT Washington, D.C. chapter. As VP Conference for OWIT International, she is responsible for selecting the venue and organizing the spring board meeting, the fall board meeting and the conference. She intends to launch an inaugural one-day conference this year in Mexico City that can serve as a model for additional upcoming conferences.

**VP Strategy: Ana Guevara**, (Miami Chapter), *President, AVENTI Associates, Miami, Florida*

For the past two decades, whether as Vice President of a Fortune 50 company, a Senate confirmed presidential appointee, or an active member of executive boards, Ana has worked to enable the free flow of trade and forged strong partnerships and formal agreements among business, governments and international institutions around the globe. Her areas of expertise include corporate and government affairs, strategic philanthropy, coalition building, trade facilitation and public-private partnerships. She has served as Alternate Executive Director (U.S.), The World Bank Group Boards of Directors, the Deputy Assistant Secretary of Trade for Service Industries for the International Trade Administration, U.S. Department of Commerce, and was Special Assistant, Office of the Assistant Secretary for Policy and International Affairs U.S. Department of Transportation. She has extensive board experience, and currently is on the Board of Trustees, Gateway Florida, Board of Directors of Americas Relief Team, and serves as Advisory Board Member, SA Advisors. As VP Strategy for OWIT International, Ana's focus will be on creating mission value, connecting resources for synergy, and providing opportunities for the advancement of the professional acumen of members. She will do this by supporting OWIT's team in the effective execution of the mission's three goals for "Growth, Leveraging Network, and Technology as an Enabler." Ana believes OWIT chapters are the heart of the organization and will seek to ensure implementation of the three goals in a way that increases the value provided by the international organization to local chapters, and that provides local chapters with increased value to provide to their members.

**Co-VP Chapter Development: Gail Morris** (Toronto Chapter), *Managing Consultant, Trade Partners, and International Trade Specialist, State of Illinois Canada Office, Toronto, Ontario*

Gail serves as a Managing Consultant for Trade Partners, a leading international trade consulting firm in Toronto, Canada. She provides business development services for international companies looking to enter the Canadian marketplace, as well as business matching services for Canadian companies with expansion plans into the United States, Central and South America. Gail also works with the State of Illinois as an International Trade Specialist. She became involved in OWIT International in 2007 in the Chapter Development role. In 2008, she helped spearhead a trade mission to Monterrey, Mexico in conjunction with OWIT's annual world conference. As 2010's VP Chapter Development, Gail is pleased with the opening of two new chapters – Ottawa and Phoenix – and looks forward to opening more. She is committed to reviewing the processes and procedures of chapter development, as well as re-visiting new chapter selection and growth criteria in order to draft a document that will lay the groundwork to promote sustainable OWIT chapters.

**Co-VP Chapter Development, Mwikali Matu** (Nairobi Chapter), *Managing Director, Envision Tarizi, Nairobi, Kenya*

After graduating from the University of Nairobi with an Honours Degree in Design, Mwikali worked in the Desk Top Publishing Department at one of Kenya's leading local newspapers. Today, she is the Founder and CEO of Envision Tarizi Ltd., a successful invitation and greeting card company in Kenya. Following the 2007 post-election violence in the country, she had the honour of being selected to design a special thank you card that was sent out to the Peace Keeping Board headed by Amb. Kofi Annan, on behalf of the people of Kenya. She is on the Board of Sanaa Art Promotions, a local charity organization that advocates AIDS awareness through children's art. Mwikali has been the Chairperson of the OWIT Nairobi Chapter since August, 2007 and is actively working towards increasing membership. She is passionate about improving the status of women in trade and is attracting more and more vibrant young professionals into the organization. She has forged strong links with the Ministry of Trade, the US Commercial Section, Export Promotion Council, COMESA and other relevant trade bodies which continue to come on board to partner with OWIT Nairobi. As Co-VP, Chapter Development, she aims to bring on board more international chapters during her tenure.

**VP Partnerships: Dr. Manda Shemirani** (Hampton Roads Chapter), *Risk Management, Maersk Line, Ltd, Norfolk, Virginia*

Manda has been working with the risk management department of a world class maritime service provider over the past few years and is involved in various aspects of financial and hazard risk management, including marine insurance, claims management, and reserve analysis. She has formulated insurance pricing models for contracts and compiled the annual multi-million dollar marine insurance budget. Manda has conducted organizational improvement by mapping and streamlining various business processes, providing greater visibility and improved efficiency. Prior to that, she was with the marketing department where she spearheaded the design and implementation of a market intelligence portal that has significantly enhanced the dissemination of information among various departments within the company. In her previous career, Manda was involved in identification and sponsorship of developmental projects performed by various NGOs and worked with international organizations such as the United Nations. She is also a scholar and researcher, and has extensively studied Sovereign Wealth Funds (SWFs) over the past few years, advising clients on various issues related to SWFs including transparency, investment and social responsibility. She holds a Master of Science in International Economics, and a PhD in International Studies. As VP of Partnerships, Manda's goal is to extend OWIT's outreach and build mutually beneficial relationships with various corporations and potential partner organizations.