



SPONSORSHIPS

The Organization of Women in International Trade (OWIT) is a leading worldwide non-profit association. Its focus is on helping its members develop and execute global trade opportunities. Membership comprises women and men sharing knowledge, mentoring youth and peers, connecting with counterparts in other countries and exchanging business contacts and referrals. OWIT's strength is the global expertise of its members who have a strong focus on planning and executing business opportunities involving international trade.

Today OWIT is recognized globally for building ongoing trade relationships within and between communities. It has over 20 chapters in countries across Central, North and South America, Western Europe, Africa, and Asia, as well as a Virtual Chapter for professionals involved in international trade without an OWIT local chapter where they reside or work.

Corporate - \$2,500 for 1 year

- Company logo and hyperlink on OWIT's event emails and newsletters
- Company logo and hyperlink on OWIT's website as an OWIT Sponsor
- Promotion through press release and social media
- Speaking opportunity through OWIT webinar series
- Networking opportunities with leading experts in global commerce and trade
- Opportunity to advertise employment opportunities in OWIT's Job Bank
- 10 Free Webinar Registrations (Value of \$400)
- 2 Exclusive Corporate Sponsor Only Corporate Trade Leadership Webinars

Webinar - \$1,000 for 1 year

- Prominent display of your Company/Name listed on all promotional materials and introduction for each webinar sponsored event
- Company/Name recognized on the OWIT website in the sponsor section
- Opportunity to be a featured speaker for 1 webinar
- 5 Free Webinar Registrations Included (Excluding the Speaker, value of \$200)

OWIT Small Business \$300 for 3 years

- Company logo and hyperlink on OWIT's website for 3 years
- OWIT Sponsor logo utilization on small business website and promotional materials
- Access to Speaker Bureau and opportunity to present at webinars
- Opportunity to advertise employment opportunities in OWIT's Job Bank
- Featured as a speaker or moderator in 1 Small Business Trade Webinar (Small Business Sponsor Exclusive)
- Open to all OWIT members (Subject to verification by your chapter)

For more information, please contact vp-partnerships@owit.org.